Communication & Literacy

溝通和素養

Area Two 領域二

The advent of information and communication technology in the 21st century has increased the complexity of the literate environment. Literacy, traditionally defined as the ability to read, write and use arithmetic, refers now to a wider range of abilities and competencies. In order to better equip our students open-minded critical thinkers, we believe it is paramount to offer not just hands-on technical courses, but also courses on higher level of computer and multimedia literacy. 資訊及通訊科技在 21 世紀令素養的定義變得不同，素養傳統定義為讀、寫以及術算，但現今則涵蓋一個更廣泛的能力。為了要讓學生更能學會開放及具批判性的思考，我們相信除了學習實踐性的科技課程， 一些較為高階的電腦及多媒體知識的課程也同樣重要。

COURSE LIST 科目選擇

The courses are as below (courses offered in each semester will be adjusted depending on the availability):
課程如下（每個學期提供的學科會因應需要而作出調整）

Code	Course Title	Medium	Enrolment Constraints
GEB101	Digitalization of Communication and Technology in Daily Life	English	
GEB102	Media and Society	English	
GEB103	Language of the Mass and Social Media	English	Not for English Majors
GEB104	Reasoning in the Cyber Age	English	Not for SOC Majors and students who have taken SOC 150 *Critical Thinking*
GEB105	Communication and Storytelling	English	
GEB106	Exploring Talents with Media Psychology	English	Students shall not take PSY215 *Cyberpsychology* after enrolling this course
GEB107	Predicting Human Behavior with Big Data	English	
GEB108	Appreciating Cantopop Lyrics	Cantonese	
GEB109	Understanding East Asian Popular Culture	Cantonese	
GEB110	Modern Animation and Story Writing (現代動畫與故事寫作)	Cantonese	
GEB201	International Communication in Digital Age	English	
GEB202	Getting People to Say Yes: Negotiation and Mediation	English / Cantonese	
GEB203	Intercultural Communication	English	Not for English Majors
GEB204	Writing Your First Apps Using Python Programs	English / Cantonese	
GEB205	Be a Smart Financial Investor: Understanding Psychological Biases	English	
GEB206	Understanding Korean Society through Dramas	English	

GEB207	Hong Kong Popular Culture	English / Cantonese	Not for SOC Majors and students who have taken SOC208 *Hong Kong Society and Culture*
GEB208	Writing Apps for both Android and iOS Mobile Phones	English	
GEB209	Visual Culture and Art Practice (視覺文化與文藝創作)	Cantonese	
GEB210	Artificial Intelligence (AI) in Everyday Life	English	