HONG KONG SHUE YAN UNIVERSITY

Associate /Assistant Professor(s) in Game Design/Digital Entertainment (two vacancies)

The new Digital Solutions for Entertainment and Game Applications (BSc-DSEGA) Programme of the Department of Journalism and Communication is inviting applications for full-time Assistant or Associate Professor positions to start in September 2024. Rank will be commensurate with qualifications and experience. Candidates should have a doctorate degree and demonstrate the ability to effectively teach at the undergraduate and postgraduate levels while pursuing an active research agenda. Candidates will be expected to make contributions to teaching and research in one of the following broad fields of specialization:

(1) Game Design and Production (PhD in Game Design, Game Programming, Interactive Media, UX/UI Design, Computing, or relevant disciplines preferred). The candidate will be expected to teach courses in Game Design and Programming (C#, C++ and Python), Interactive and Human-Centered UI/UX Design for Extended Reality, Animations and VR/AR Applications (Unity and Unreal Engines).

(2) Digital Entertainment and eSports (PhD in Digital Entertainment, Creative Industry Studies, Innovative Management, Serious Games, Advergames and Digital Marketing Theories, Digital Solutions and Production, eSports or relevant disciplines preferred). The candidate will be expected to teach courses in Digital Entertainment, eSports and Virtuality, Trends Analysis and Research Methodologies on Gaming and Entertainment, and Digital Solutions for Social Design.

The new programme in Digital Solutions for Entertainment and Game Applications seeks to bridge knowledge of digital solutions (Game, Digital Entertainment and Artificial Intelligence for Robots) with interdisciplinary domains (Humanities, Business, Healthcare, Social Science and Communication). It delves into the dynamics of how digital solutions and game technology impact business development and society, and vice versa. Faculty members of the new programme are expected to adopt an interdisciplinary approach to teaching and research. They should be proficient in navigating the disruptive effects that arise from the application of digital entertainment and game technologies in the creative industries.

The new programme dovetails with Hong Kong Shue Yan University's strategic plan to "reinvent liberal arts education for the Digital Era". Leveraging on the University's strength as a liberal arts university, the new programme will enhance new capacities in teaching and research related to digital humanities and social sciences.

Preference will be given to applicants who have at least two years of teaching experience and a good track record in research and publication. Proficiency in English is required, while proficiency in Chinese will be an advantage.

Applications should be addressed to the Department of Journalism and Communication, Hong Kong Shue Yan University, 10 Wai Tsui Crescent, North Point, Hong Kong; or via email to jour@hksyu.edu. It should include (1) a cover letter; (2) a complete CV including a list of research projects and publications; (3) a teaching statement (250 words); (4) a research statement (250 words); (5) two representative publications; and (6) three references to be sent by the referees directly to the University. For further information about the University and the Department of Journalism and Communication, please visit https://jc.hksyu.edu/en; for enquiries, please send an email to Dr Kung Wong, LAU at laukw@hksyu.edu.

The Search Committee will begin reviewing applications on 1 March 2024 and continue until 15 April 2024 or when the position is filled. Only shortlisted candidates will be contacted. Personal data received will be kept confidential and used for recruitment purposes only.