

Supported by the Research Grants Council Faculty Development Scheme [reference no. UGC/FDS15/B02/23], the Department of Journalism and Communication, Hong Kong Shue Yan University has been conducting the research project entitled “Does Corporate Sociopolitical Activism Oriented Market Exits Benefit Corporate Brand Equity and Firm Profitability? Evidence from Corporate Exodus from Russia amidst the 2022 Russo-Ukrainian War”. The Department now seeks to appoint a competent candidate to the position of Full-time Research Assistant for the project.

### **Post: Full-time Research Assistant**

The appointee will be responsible for:

- Provide assistance in conducting literature review;
- Assisting in data collection, verification and analysis;
- Compiling project completion report;
- Preparing publicity materials; and
- Conducting other research and administrative duties as assigned by the project team.

### **Requirements**

Applicants should possess:

- A Master’s degree or above in social sciences, preferably in communication, marketing and business.
- Proficiency in statistical analysis is required.
- Good command of both written and spoken English and Chinese;
- Self-motivated and strong sense of responsibility
- Good command of interpersonal communication skills
- Immediate availability is preferred;

The Appointment commences on 1<sup>st</sup> May 2024 to 31<sup>st</sup> September 2025. The remuneration package will be commensurate with qualifications and experience.

### **Application**

Applicants should send a completed application form, together with a curriculum vitae to Dr. ZHANG Xiao, Grace at [xzhang@hksyu.edu](mailto:xzhang@hksyu.edu)

Application form can be obtained at:

<https://www.hksyu.edu/en/snippets/external-vacancy>

Only shortlisted applicants will be contacted. The information provided will be used solely for recruitment-related purpose. All applications will be destroyed after the recruitment exercise.

Applicants may consider their applications not successful if they are not invited for an interview within two months of application.

Deadline:

Until position is filled.