

## **Full-time Academic Position in Media Design and Immersive Technology**

### **Department of Journalism and Communication, Hong Kong Shue Yan University**

The Department of Journalism and Communication is inviting applications for the post of Full-time Lecturer / Senior Lecturer / Assistant Professor / Associate Professor / Associate Professor of Practice / Professor of Practice.

Rank will be commensurate with academic and/or professional background and experience. Candidates should have a master / doctorate degree and demonstrate abilities to teach effectively at the undergraduate level in at least one, but preferably more of the following areas in Media Design and Immersive Technology:

- **Foundation:** User Experience Research Method, Digital Communication
- **Media Content Design:** Interaction Design, Media Content Design and Storytelling, UX/UI Design, Design and Thinking
- **Extended Reality (XR) Immersive Technology:** Coding (C# / C++), Game Engines for Game Development (Unity/Unreal), AR/VR/XR Application Development, Generative Artificial Intelligence in Media Design, 2D/3D Character Model Design, 2D/3D Animation, Sound Production
- **Media Business:** Entrepreneurship and Media Design Development

Preference will be given to applicants who have substantial tertiary-level teaching experience and a good track record in research and publication. Proficiency in English is required, while proficiency in Chinese will be an advantage.

The appointment is contract-based, commencing in September 2026 and renewable upon mutual agreement.

#### **Application Procedure:**

Applicants should apply by sending:

- (1) a cover letter;
- (2) a statement of teaching and research;
- (3) a complete CV (including a list of publications);
- (4) three representative publications;
- (5) three references to be sent directly from the referees; and
- (6) the [application form](#) which can be downloaded from:

<https://www.hksyu.edu/en/snippets/external-vacancy>

Please submit your application by sending the required documents to University Secretary via email [recruit\\_ap@hksyu.edu](mailto:recruit_ap@hksyu.edu).

For further information about the Department, please visit <https://jc.hksyu.edu/en>.

**Application Deadline:**

Review of applications will start as soon as possible and continue until the post is filled.

Only shortlisted candidates will be contacted. Personal data collected will be used for staff recruitment purposes only.