



# OPPORTUNITIES AND CHALLENGES: THE DEVELOPMENT OF SOCIAL ENTERPRISES IN HONG KONG

## ABSTRACT:

The emergence of social enterprises as entities aiming for a dual bottom line (i.e., economic viability and social impact) gained traction in Hong Kong starting from 2001. Presently, there exist 711 social enterprises in Hong Kong. Ms. Anne Chen, a dedicated social entrepreneur, successfully managed the operation of Elite Thai Boxing & Fitness, a social enterprise in Hong Kong, for a span of 7 years. Recently, she initiated a new venture, AJ (SE) Limited, focusing on consultancy and advisory services for corporations and fellow social enterprises in the realms of ESG, CSR, and social innovation. Ms. Chen is poised to impart her invaluable insights on steering a social enterprise towards achieving equilibrium between economic prosperity and social well-being.

The seminar will delve into the following inquiries: What defines social enterprises? How do they distinguish themselves from non-governmental organizations? What are the hurdles and prospects faced by social entrepreneurs in the operation of social enterprises in Hong Kong? What are the roles played by the social entrepreneurship in enhancing a balanced development in community?



**ANNE CHEN**

Speaker  
Social Entrepreneur  
Qualified Lawyer in HK, UK+  
Founder of AJ (SE) Ltd



**DR. GIGI LAM**

Moderator  
Associate Professor,  
Department of Sociology,  
Hong Kong Shue Yan University

## Anne Chen's Bio:

Anne Chen, along with her family, established Elite Charitable Foundation Ltd. in 2012 with the mission of carrying out charitable endeavors. Holding qualifications as a lawyer in Hong Kong, UK, Singapore, and various Australian states, Anne embarked on her legal career at Baker & McKenzie, the world's largest law firm. She played a pivotal role in the management team, contributing significantly to the growth of China's largest semiconductor company, SMIC, and served as the Head of its Hong Kong Office.

In 2015, Anne co-founded the social enterprise, Elite Thai Boxing & Fitness, dedicated to empowering young individuals. Her commitment to community service is evident through her extensive involvement, including Past President of HK Federation of Women Lawyers (for 8 terms), Organizing Committee Member of Social Enterprise Summit, Co-founder of Ripples Action, Board Member of The Society of Rehabilitation & Crime Prevention. Anne's noteworthy contributions have earned her accolades such as the 2010 Pro Bono Distinguished Service Award from the Law Society of Hong Kong and the 2015 Hong Kong Outstanding Women Volunteers Award presented by YWCA.

Scan the QR code and join  
the ZOOM webinar !



Meeting ID: 936 2256 8414

Enquires: 2806 7343 / lhyip@hksyu.edu

📅 DATE: 10 NOV 2023 (FRIDAY)

🕒 TIME: 15:45-16:45 (HKT)