



香港樹仁大學

HONG KONG SHUE YAN UNIVERSITY

**pot@hksyu –**  
**co-working space for startup**  
*pool of talent*



## **What is pot@hksyu?**

- ✧ pot@hksyu is a co-working space for startups. It intends to be an incubator for selected startup *pool of talent* (pot), and is free of charge.

## **How comes the idea?**

- ✧ The Hong Kong Shue Yan University (HKSJU) considers that a new startup is like a seed, needing a secure and fertilized environment to grow.
- ✧ The co-working space is the *pot* that ensures security and HKSJU's supporting facilities are the fertilizer that cultivates the startup initiatives.
- ✧ When startups grow into their next stage of development, they advance to a larger *pot* and give their space to another startup seed.

## **Vision**

- ✧ The free office space provides a dedicated and practical workplace where new startups can work, create and collaborate amongst themselves, as well as with the wider university community including our faculties, students, alumni and industry advisors.
- ✧ HKSJU is committed to this corporate social responsibility which supports the next generation of entrepreneurs to realise their dreams and make it a reality.
- ✧ pot@hksyu is a platform whereby startup ideas and experiences can be shared and exchanged productively, and in turn generate more startups to suit the working style of the younger generations.

## **Facilities**

- ✧ Dedicated workstation with locker
- ✧ Wifi and printing/scanning facility
- ✧ Use of university amenities, such as conference room with skype facility (subject to availability)
- ✧ University amenities such as lecture theatre, shooting studio and multi-media production facilities and day parking space (subject to availability and charges)

## **Competitive Advantages over other co-working space**

- ✧ Free workspace
- ✧ 24/7 access (after hour registration is required)
- ✧ Free advice from designated mentor
- ✧ Free consultation with university faculties (subject to availability)

### **Who can apply?**

- ✧ The principal applicant(s) of the startup should be current students or alumni of HKSJU.
- ✧ The principal applicant(s) of the startup should be Hong Kong permanent Identity Card holders aged between 20 and 35.
- ✧ The startup should have obtained a business registration before they are granted a usage license of pot@hksju.

### **How to apply?**

- ✧ Interested applicants should complete an application form, together with a business proposal of the startup.
- ✧ The application and proposal should reach the following address on or before 27 May 2019:

*By Post: Office of the Administrative Vice President  
Room 602, Low Block, Shue Yan University Research Complex,  
6 Wai Tsui Crescent, Braemar Hill, North Point, Hong Kong*

*By Email: [pot@hksju.edu](mailto:pot@hksju.edu)*

### **Selection Criteria**

- ✧ Each application will be assessed based on the following:
  - Creativity and market niche (20%)
  - Viability and sustainability (30%)
  - Implementation plan and performance indicators (30%)
  - Business skills and managerial experience (20%)
- ✧ Shortlisted applicants may be invited to make a face-to-face presentation.

### **Enquiry**

- ✧ Telephone: 2804-8404
- ✧ Email: [pot@hksju.edu](mailto:pot@hksju.edu)

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