



HONG KONG SHUE YAN UNIVERISTY

Application for pot@hksyu

(I) Information about the business

Name of the startup business:	(English) (Chinese)
Business Registration Number: (Note: Please provide the date of BR submission if application is in progress)	
Registered address of the business:	
Nature of business:	
Number of core team members of the startup:	

(II) Information of the startup principal applicant and co-worker(s)

(1)	Full name of principal startup applicant:	(English) (Chinese)
	Position in the startup business:	
	HKID Number:	
	Contact phone number:	
	Contact email address:	
	Relationship with HKSJU:	<input type="checkbox"/> Alumni <input type="checkbox"/> Current student
	Highest qualification and awarding body:	

(2)	Full name of startup applicant (1 st co-worker):	(English) (Chinese)
	Position in the startup business:	
	HKID Number:	
	Contact phone number:	
	Contact email address:	
	Relationship with HKSYU	<input type="checkbox"/> Alumni <input type="checkbox"/> Current student <input type="checkbox"/> No association
	Highest qualification and awarding body:	

(3)	Full name of principal startup applicant (2 nd co-worker):	(English) (Chinese)
	Position in the startup business:	
	HKID Number:	
	Contact phone number:	
	Contact email address:	
	Relationship with HKSYU	<input type="checkbox"/> Alumni <input type="checkbox"/> Current student <input type="checkbox"/> No association
	Highest qualification and awarding body:	

(3)	Full name of principal startup applicant (3 rd co-worker):	(English) (Chinese)
	Position in the startup business:	
	HKID Number:	
	Contact phone number:	
	Contact email address:	
	Relationship with HKSYU	<input type="checkbox"/> Alumni <input type="checkbox"/> Current student <input type="checkbox"/> No association
	Highest qualification and awarding body:	

Applicant is required to submit a proposal of the startup together with the application. The proposal should demonstrate the following:

- Creativity and market niche
- Viability and sustainability
- Implementation plan and performance indicators
- Business skills and managerial experience

Information to be included in the proposal includes, but not limited to:

- An abstract of the business objectives, deliverables, commercialisation process, implementation schedule etc.
- Company/ business information – copy of the Business Registration certificate / proof of BR application, year formed, nature of business, any collaboration with other organisations etc.
- Qualification/ experience/ expertise of the principal applicant and the co-worker(s)
- Budget for the startup - expenditure, manpower, direct costs, funding source etc.

Personal Information Collection Statement

The information submitted will be used for the purposes in relation to pot@hksyu, including application and future implementation. The data collected may be disclosed to HKSJU staff who are involved in pot@hksyu and to government departments under the requirements of any law binding on HKSJU.

Declaration and Consent

I, as the principal applicant of this application, declare and confirm on behalf of the core team that:

- i) all information provided in this application as well as the accompanying information is true, up-to-date, accurate and complete in all aspects. The information reflects the status of affairs as at the date of submission. I shall inform Hong Kong Shue Yan University immediately if there are any subsequent changes to the above information;
- ii) the ideas of the proposed startup/project are original without any constituted or potential act of infringement of the intellectual property rights of other individuals and /or organisations; and

- iii) all persons whose personal or other data included in this application have consented to the provision of such data to Hong Kong Shue Yan University for such purposes.

Signature of principal applicant: _____

Name of principal applicant: _____

Position in the startup business: _____

Date: _____

~ End ~