



HKSYU Faculties Expertise

Accounting

- ✓ Hong Kong Taxation
- ✓ Cost management
- ✓ China accounting & taxation
- ✓ Accounting disclosure transparency
- ✓ Accounting information systems
- ✓ Consolidation financial statements

Business

Administration

- ✓ Brand management
- ✓ Internet consumer behavior
- ✓ Business strategy
- ✓ Entrepreneurship
- ✓ Customer relationship management
- ✓ Marketing strategy

- ✓ Financial planning
- ✓ Social media marketing
- ✓ Principles and practice of management
- ✓ Organisational behavior
- ✓ Business ethics and corporate social responsibility



HKSYU Faculties Expertise

Economics & Finance

- ✓ Small & medium sized enterprises
- ✓ Financial risk analysis and management
- ✓ Money and banking
- ✓ International trade
- ✓ East Asian business systems

Law & Business

- ✓ Company law
- ✓ Contracts
- ✓ Cybersecurity
- ✓ Negotiation and mediation
- ✓ Dispute resolution
- ✓ China law
- ✓ Corporate governance
- ✓ Taxation
- ✓ Confidentiality
- ✓ Employment law