

Part-time Lecturer

Part-time Academic Positions in Journalism & Communication (Second Semester, 2021/22 Academic Year, January 2022)

The Department of Journalism & Communication invites applications for a part-time positions of Lecturer in "Advertising Agency Account Planning". Applicants should:

- hold bachelor's degree or above in related disciplines with over 10 years management experience in multinational advertising agencies.
- have a high level of subject knowledge and practical expertise in areas such as advertising, brand communication, consumer behavior and/or analytics, strategic communication, data and statistical analysis.
- exhibit a successful track record of tertiary-level teaching and/or experience in corporate training is preferable.
- possess good command of written and spoken English and Chinese.
- have strong skills in desktop apps, including the ability to develop materials for and deliver online teaching is essential.

Salary

To be negotiated according to academic qualifications and teaching/ industry experience.

Further details of the Department and its programme are located at <https://jc.hksyu.edu>. For enquiries, please contact Ms. Janice Lai via e-mail: mylai@hksyu.edu.

Application Procedure

Applicants should download the application form from the University website and fill out together with complete curriculum vitae, copies of qualification documents, a recent travel document size photograph and three references letters as stated above to the following address or by email:

Ms. Janice Lai, Administrative Officer, Department of Journalism & Communication
Hong Kong Shue Yan University,
10 Wai Tsui Crescent, Braemar Hill, Hong Kong
(The envelope should be marked "Application for academic position".)
Email: mylai@hksyu.edu

Review of applications will start immediately and will continue until 5 December 2021. Only shortlisted candidates will be contacted. Personal data collected will be used for staff recruitment purpose only.